

# Be part of the conversation ONLINE

Local stories, local content, local brands.

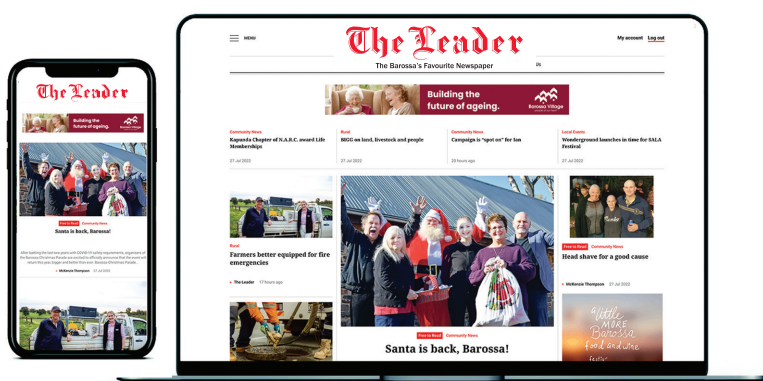
GET NOTICED  
where it counts  
LOCALLY!

AFFORDABLE  
as standalone or as  
part of a print/digital  
campaign

Driving results in business today requires best practice print & digital advertising.

To complement our respected print distribution of The Leader Newspaper, we now offer digital advertising via our subscription based website [www.barossaleader.com](http://www.barossaleader.com)

With premium local content now available across our print and digital platforms, a regular presence for your brand via our local website is a must.



## MREC (Medium Rectangle)

300px W x  
250px H



Homepage | Articles (in text)  
\$100 per month

## STANDARD BANNER

728px W x 210px H



320px W x 92px H

Homepage  
\$100 per month

## LEADERBOARD

728px W x 90px H



320px W x 50px H

Sitewide  
\$200 per month

\*Advertising is based on a minimum 3 month commitment & subject to availability.  
Rates are GST inclusive & subject to change from June, 2023

## SPECIFICATIONS

Artwork supplied in RGB colour as a high quality JPG, PSD, GIF or TIF at 72ppi. All static or animated files to be a maximum of 200kb.

## CONTACT

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**The Leader**  
The Barossa's Favourite Newspaper